DESIGN**DANCE**

MOVE OTHERS. MOVE YOURSELF.

Make arts education accessible for all Chicago students.

@designdance
@design.dance
/designdancechicago

The Problem

Since 2008, more than 80 percent of U.S. School districts have **cut** their **arts funding**.

In 2013, there were an estimated 1715 total Chicago teachers laid off, 159 of which were in the art or music departments.

Our Solution

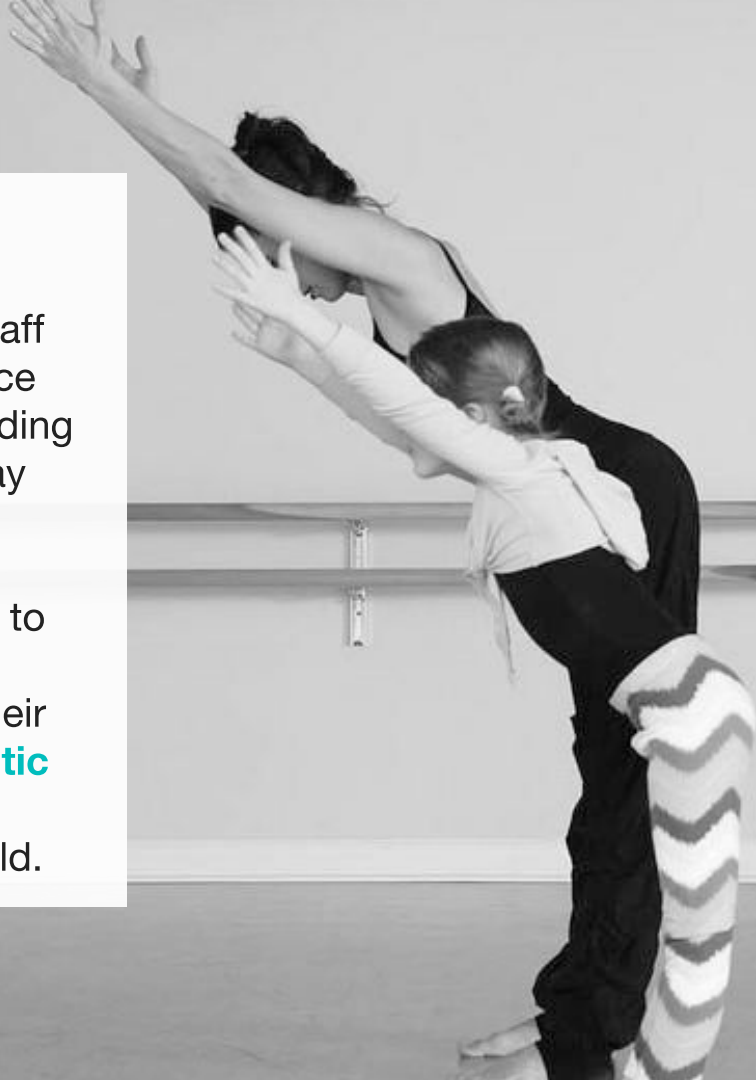**In 2009**, Design Dance began filling this void in just two Chicago schools.

Today, our program facilitates over 100 classes per week, serving roughly **1400 students** through partnerships with over 40 school and community center locations.

Expanding our Reach

We've grown from a teaching staff of one to a team of over 40 dance educators, passionate about finding ways to transform the school day experience through creativity.

Design Dance teaches students to be **aware** of their unique contributions, **courageous** in their creative endeavors, and **authentic** in their connection with their classmates and the outside world.

Who We Serve

One of our newest community members, **Doolittle Elementary**, has 311 students. Their student body is 98% Black, 98% low-Income, and over 20 of their students are homeless.

Through their partnership with Design Dance, **105 students** in this school are receiving free dance education.

For the 2016 school year, the City of Chicago has cut over **$200 million** from neighborhood school budgets, making the need for supplementary arts programs even greater.

Your sponsorship will bring bring dance to children.

Why Sponsor Us?

Sponsoring Design Dance is an easy way to reach families across Chicago while making an impact directly in our communities. It allows you to engage with hundreds of families and support programs that foster creativity, collaboration, leadership and well-being.

100% of sponsorship dollars go to programs.

Sponsorship Provides:
+ Dance instruction fostering connection, courage and self-awareness for just $100 per student.
+ A channel for your company to access 40+ schools and 1,000+ families through digital and print media in various Chicago neighborhoods.
+ Direct logo exposure at annual arts, culture and family events around the city with up to 200k in attendance.
+ An opportunity to present an annual scholarship in your company's name to a promising Chicago student.

SPONSORSHIP TIERS

PLATINUM ($20,000)
80 Students 1 year
1 $5,000 college scholarship

+ $5,000 scholarship in company's name to 1 student

+ Large logo on website, shirts and event banner

+ Logo on 24 monthly newsletters to our families

+ 30 shout outs on our Instagram, Twitter & Facebook channels

+ Dedicated post on Design Dance's blog page

+ Logo on print material to families for 3 seasons (30 weeks)

+ Plaque of students from one of our community schools

+ 4 Tickets to our Spring Show

GOLD ($8,000)
80 Students 1 year

+ Large logo on website

+ Large logo on event banner

+ Logo on 24 monthly newsletters to our families

+ 15 shout outs on our Instagram, Twitter & Facebook channels

+ Logo on print material to families for 2 seasons (20 weeks)

+ A personal thank you note from 4 of our classes

+ Mention in blog post

SILVER ($3,000)
30 Students 1 Year

+ Logo on sponsor page

+ Small logo on event banner

+ Logo on 12 monthly newsletters to our families

+ 10 shout outs on our Instagram, Twitter & Facebook channels

+ Logo on print material to families for 1 season (10 weeks)

+ A personal thank you note from one of our classes

BRONZE ($1,500)
15 Students 1 Year

+ Name listed on sponsor page

+ Small logo printed on event banner

+ Logo on 12 monthly newsletters to our families

+ 3 shout out on our Instagram, Twitter, & Facebook channels

GENERAL (OTHER $)
Towards in-school workshops

+ Name listed on site and shirts

To sponsor a Design Dance program, go to designdance.net/sponsor!

Help us create access to high quality arts education programs in all communities!

We'd love for you to be a part of our community.

For more information visit us online
at designdance.net/sponsor or email
debra@designdance.net.